

# Statewide Tourism Marketing Act

## PROPOSED FEE STRUCTURE

### Food service

<u>adjusted gross revenues</u>	<u>annual fee</u>
Less than \$500,000	\$ 25
\$500,000 – \$999,999	\$ 175
\$1,000,000 – \$1,499,999	\$ 350
\$1,500,000 – \$1,999,999	\$ 525
\$2,000,000 – \$2,499,999	\$ 700
\$2,500,000 – \$2,999,999	\$ 875
\$3,000,000 – \$3,499,999	\$ 1,050
\$3,500,000 – \$3,999,999	\$ 1,225
\$4,000,000 – \$4,499,999	\$ 1,400
\$4,500,000 – \$4,999,999	\$ 1,575
\$5,000,000 – \$5,499,999	\$ 1,750
\$5,500,000 – \$5,999,999	\$ 1,925
\$6,000,000 – \$6,499,999	\$ 2,100
\$6,500,000 – \$6,999,999	\$ 2,275
\$7,000,000 – \$7,499,999	\$ 2,450
\$7,500,000 – \$7,999,999	\$ 2,625
\$8,000,000 – \$8,499,999	\$ 2,800
\$8,500,000 – \$8,999,999	\$ 2,975
\$9,000,000 – \$9,499,999	\$ 3,150
\$9,500,000 – \$9,999,999	\$ 3,325
Over \$10,000,000	\$ 3,500

### Attractions and Entertainment

<u>adjusted gross revenues</u>	<u>annual fee</u>
\$200,000 – \$599,999	\$ 100
\$600,000 – \$999,999	\$ 250
\$1,000,000 – \$1,999,999	\$ 400
\$2,000,000 – \$4,999,999	\$ 1,000
Greater than \$5 million	\$ 2,500

### Retail

<u>adjusted gross revenues</u>	<u>annual fee</u>
\$200,000 – \$599,999	\$ 100
\$600,000 – \$999,999	\$ 200
\$1 million – \$5 million	\$ 600
Greater than \$5 million	\$ 1,200

### Transportation

<u>adjusted gross revenues</u>	<u>annual fee</u>
Less than \$500,000	\$ 125
\$500,000 – \$999,999	\$ 250
\$1 million – \$4,999,999	\$ 1,000
Greater than \$5 million	\$ 2,500

### Lodging

Lodging establishments with 20 rooms and over =  
\$.15 per occupied room night