

Statewide Tourism Marketing Act

FEE STRUCTURE & FAQ

RETAIL SECTOR

Q: Does this apply to my business?

A: If your adjusted gross revenue is BELOW \$200,000 then you are NOT subject to the fee.

Q: What is 'adjusted gross revenue'?

A: 'Adjusted gross revenue' is gross income after any valid deduction or exemptions in current state law.

Proposed Fee Structure	
<i>Adjusted Gross Revenue</i>	<i>Annual Fee</i>
\$200,000 – \$599,999	\$100
\$600,000 – \$999,999	\$200
\$1 million – \$5 million	\$600
>\$5 million	\$1,200

Q: What is included in the definition of 'retail'?

A: 'Retail' is defined in the legislation largely based on the definition used by the Department of Revenue when calculating B&O, including:

- 1) An establishment that primarily sells one or more of the following categories of goods: Alcohol products intended for off- premises consumption; any type of clothing, including shoes and accessories; jewelry; luggage or leather goods; sporting goods, including athletic uniform supply stores, fishing supply stores, bicycle shops, golf equipment stores, saddlery stores, diving equipment stores, general sporting goods stores, fitness equipment stores, outdoor recreation stores, and gun shops; books; novelty merchandise; souvenirs; greeting cards; seasonal and holiday decorations; curios; toys; games; and hobby and craft supplies except needlecraft;
- 2) An establishment that has separate departments for various merchandise lines, including department stores and discount department stores;
- 3) An establishment selling a general line of groceries in combination with general lines of merchandise, including warehouse clubs and supercenters;
- 4) An establishment selling a general line of merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares, or home furnishings, and other lines of merchandise in limited amounts, with none of the lines of merchandise predominating, such as dollar stores, general stores, and variety stores.

Q: What is specifically excluded from the definition of 'retail'?

A: Businesses primarily engaged in making retail sales via the internet; Businesses in the food service sector pursuant to the legislation; or Establishments primarily making retail sales in any one of the following categories: Electronics; appliances; health and personal care products, such as prescription and nonprescription drugs and medicines, first-aid products, toiletries, beauty supplies, perfume, personal grooming products, dietary supplements as defined RCW 82.08.0293; durable medical equipment, prosthetic devices, or enhancing equipment as those terms are defined in RCW1282.08.0283; groceries; gasoline, or gasoline and very limited lines groceries and other merchandise; specialty food items, including bakeries, meat markets, and fish and seafood markets; hardware, building materials, lawn and garden supplies, or any combination thereof; motor vehicles or watercraft; automotive parts and accessories, including tires; furniture; nursery and garden products; fresh cut flowers, potted ornamental plants, floral arrangements, floral bouquets, wreaths, or similar products; outdoor power equipment; home furnishings; or used merchandise.